



As the volume of content within corporate computer systems multiplies, a myth has developed, suggesting that only a large content management system costing tens of thousands of dollars could manage the information overload. This myth has been exploded as corporate organisations reconcile the need to manage their ever growing content within an ever-tighter budget. Moreover, the range of content and the need to publish such content online has fuelled demands for a web Content Management System that is robust yet offers exceptional value for money.

At Webmanager, we recognise that corporate bodies and other organisations are striving to create scalable, interactive and content-rich web sites, easily and cost-effectively. What's more, as scalability is linked to cost, for a Content Management System that does not have Webmanagers functionality, often, the more scalable a Content Management product is, generally, the more expensive is the solution. The flipside is that the more expensive a solution, the greater the danger of being locked-in with one vendor, as costs spiral with each phase of the implementation. We take a different approach. We call it Extensibility.

HAVE TOTAL CONTROL OF YOUR WEBSITE WITH BEP CREATIVE DESIGNS CONTENT MANAGEMENT SYSTEM - WEBMANAGER

website management has never been so simple....

Webmanager creates feature-rich web sites that empower end-users without knowledge of html to control the content on their website.

As the proven Web Content Management System of choice for many satisfied users, Webmanager delivers a truly scalable, future-proof solution.

With our simple user friendly interface Content Management has never been so easy....



bepcreativedesign



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What can Web Manager do?

→ Designed with non-technical content authors in mind.

People with average knowledge of word processing can create the content directly. No HTML knowledge needed.

→ Configurable access restrictions.

Users are assigned roles and permissions that prevent them from touching content which they are not authorised to change.

→ Consistency of design is preserved.

Because content is stored separate from design, the content from all authors is presented with the same, consistent design.

→ Navigation is automatically generated.

Menus are typically generated automatically based on the database content and links will not point to non-existing pages.

→ Content is stored in a database.

Central storage means that content can be reused in many places on the website and formatted for any device.

→ Dynamic content.

Extensions like forums, polls, shopping applications, searching, news management are typically ready-made modules. Webmanager also allow for truly user defined extensions.

→ Daily updates.

You don't need to involve a web agency or programmers for every little modification - you are in control of your website.

→ Cooperation.

Encourages faster updates, generates accountability for authored content (logs) and cooperation between authors.

→ Email Newsletter Management

Choose from the various templates, edit and send your html newsletters to subscribers on your site. No html experience required, its all managed through a simple easy to use interface - simply cut and paste!

→ Membership Feature

When users choose to sign up to your newsletter programme you have the choice to accept or reject their access.



Creative user friendly interface.
Can be branded with your company logo.



Simple to add data/products or html content
NO HTML KNOWLEDGE REQUIRED!



Create and manage professional looking email campaigns. Publish them to your website or simply send them to members in your subscriber database.

